



FIREMAN'S TEXAS

"CRUZERS FEURO Y CERVEZAS"

words and photos by Adam Hunt

Austin, Texas: state capital and home of M.D.C., Austin Lounge Lizards, Asylum Street Spankers, University of Austin's championship-winning Texas Longhorns, Whole Foods and Fireman's Texas Cruzers.

The origin of Fireman's Texas Cruzers came from founder Greg Mundy's love of classic BMX cruisers and finely crafted beer. As far as the company's name goes, Greg isn't a fireman, nor is anyone in his family, but let's just say that the name has more in common with Ross Shafer's infamous "Red Bush" moniker than it does with anyone's given profession.

Early in December, the stars align to enable me to turn a cross-country trip to a friend's wedding into a working vacation. After a couple of emails and phone calls, I arrange to meet with Greg Mundy, hang out with his crew, ride some bikes, drink coffee and grab some chow.